

GOALS

Adopted, July 9, 2003
Reaffirmed, July 8, 2004

The mission of Horry-Georgetown Technical College is to:

- **provide accessible, affordable, high-quality, comprehensive two-year collegiate education and workforce training;**
 1. To be recognized within the community as a collegiate institution, as a primary point of entry into higher education, and as a provider of educational programs and services of highest quality. (Responsibility: Wilson/Cabinet)
 2. To provide affordable and accessible education and training programs through distance learning technologies. (Responsibility: Fore/P. Smith/Butler)
 3. To increase the level of cooperation and collaboration with school districts, higher education institutions, and other entities for the expansion, enhancement and development of new or existing programs. (Responsibility: Wilson/Fore/Butler)
 4. To provide greater responsiveness to local education and training needs. (Responsibility: Fore/Butler)
 5. To display a consistent, high-quality image reflecting the College Mission. (Responsibility: Cabinet/Thompson)
 6. To build new and enhance existing community relationships. (Responsibility: Wilson/Cabinet)
 7. To foster a more productive work and learning environment. (Wilson/Cabinet)
 8. To enhance the College's physical facilities. (Wilson/Hawley)
 9. To increase the level of external funding for institutional enhancement. (Responsibility: Wilson)

- **promote workforce development;**
 10. To expand and enhance workforce development partnerships with business, industry, government agencies, economic and workforce development boards, and other organizations. (Responsibility: Wilson/Cabinet)
 11. To explore and develop opportunities for collaborative educational programming between curriculum and continuing education departments. (Fore/Butler)

- **provide a student centered environment and inspire lifelong learning;**
 12. To enhance the total well-being of the College's students. (Responsibility: Lansberg/AVPs)
 13. To increase student retention. (Responsibility: Lansberg/Black/Hilburn)
 14. To create an environment more responsive to the multicultural nature of our student body and to the part-time and non-traditional student segment. (Responsibility: Cabinet)
 15. To enhance academic support services that promote student learning. (Responsibility: Fore/Lansberg/Butler/Smith)

- **promote learning through exceptional teaching;**

16. To enhance the faculty's skills and knowledge of methodologies in teaching, training, and relating to students in a multicultural environment. (Fore/AVPs)
 - ❖ 1. *To be recognized within the community as a collegiate institution, as a primary point of entry into higher education, and as a provider of educational programs and services of highest quality. (Responsibility: Wilson/Cabinet)**
 - ❖ 2. *To provide affordable and accessible education and training programs through distance learning technologies. (Responsibility: Fore/P. Smith/Butler)**
 - ❖ *(Also listed, as numbered, under other mission points).*

- **promote multicultural awareness and embrace diversity;**

17. To increase the enrollment, retention, and graduation rate of minority of students, where underrepresented. (Responsibility: Lansberg/Dixon)
18. To increase the number of minority faculty and staff to more accurately reflect the service area. (Responsibility: Hardee/Cabinet)
19. To enhance the faculty and staff's skills and knowledge in providing services to a multicultural community. (Responsibility: Hardee/Cabinet)

- **lead in technological innovation.**

20. To increase the utilization of the College's web communications system by students, faculty, and staff. (Responsibility: Selander)
21. To upgrade and improve academic and administrative access to information technology hardware and software, in order to stay within current industry standards. (Responsibility: Fore/ Davis/Selander)
22. To increase the use of instructional technologies by college faculty and staff. (Responsibility: Fore/ P. Smith)